

UNIFIED MOBILITY



# TAKE CONTROL OF MOBILITY

WITH CUSTOMERS, EMPLOYEES AND PARTNERS SPREAD ACROSS THE GLOBAL MARKETPLACE, GETTING BUSINESS DONE REQUIRES THAT PEOPLE COMMUNICATE AND SHARE KNOWLEDGE—ON-DEMAND AND AROUND THE CLOCK.

The explosion in mobile technologies allows employees to work wherever they want. That's good for corporate agility and responsiveness, but brings complexity and cost. And when departments and employees adopt their own handhelds and wireless services, it creates a mobile free-for-all, bringing chaos to the IT department, difficulty for users, and security and financial exposure for the company. It's time to take back control.

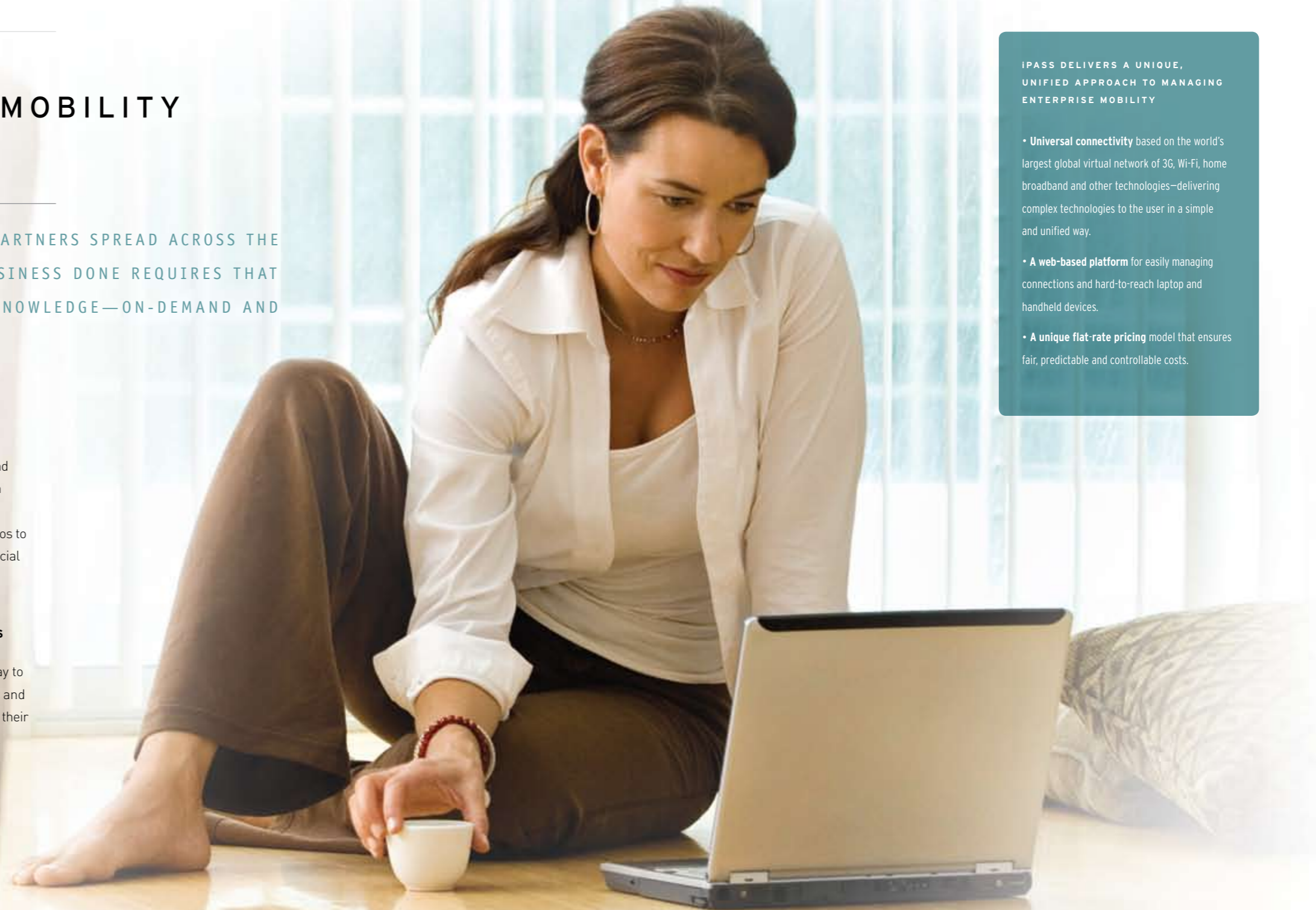
## ACHIEVE BETTER RETURN ON MOBILITY WITH IPASS

Thousands of forward-thinking companies have found a way to address these challenges, improve their return on mobility and reduce their risk—a way that helps them affordably empower their workforce yet keep management control. They choose iPass.

Employees gain a simple, secure way to access the Internet and corporate applications from virtually anywhere in the world, while enterprises can take control of their diverse global connections, hard-to-reach devices, security policies and rising mobility expenses.

## IPASS DELIVERS A UNIQUE, UNIFIED APPROACH TO MANAGING ENTERPRISE MOBILITY

- **Universal connectivity** based on the world's largest global virtual network of 3G, Wi-Fi, home broadband and other technologies—delivering complex technologies to the user in a simple and unified way.
- **A web-based platform** for easily managing connections and hard-to-reach laptop and handheld devices.
- **A unique flat-rate pricing** model that ensures fair, predictable and controllable costs.



## MANAGING MOBILITY WITH IPASS SERVICES WHEREVER WORK TAKES PLACE



**iPass Mobile Office** makes mobility simple and cost-effective by combining global wireless broadband connectivity and built-in management of connections and devices into a single flat-rate service.



**iPass Home Office** simplifies provisioning and management of North American home broadband connections and wireless LANs for teleworkers.



**iPass Managed Network Services** affordably enable high-performance applications to widely distributed branch and retail locations through a single managed VPN solution covering North America.

# UNIFY MOBILITY MANAGEMENT

TO HELP CUSTOMERS SUPPORT THEIR DISTRIBUTED MOBILE WORKFORCE, iPASS SOLUTIONS COMBINE THE MANAGEMENT OF CONNECTIONS, DEVICES AND COSTS INTO A CENTRALLY MANAGED SERVICE—ONE THAT INTEGRATES INTO THEIR IT ENVIRONMENT AND FLEXIBLY FOLDS IN NEW WIRELESS AND HANDHELD TECHNOLOGIES.

## MOBILITY MANAGEMENT:



### CONNECTION MANAGEMENT

Gain global visibility and control over who uses what networks.

- **Hundreds of Mobile Networks Unified.** Use 3G mobile broadband, Wi-Fi hotspot, hotel broadband and satellite options as needed—in over 160 countries.
- **One User Experience for All Connections.** Reduce software complexity and ensure a globally consistent user experience.
- **Track and Control Usage.** Monitor and manage internet and corporate access to ensure service quality and streamline troubleshooting.
- **Get Managed Distributed Broadband.** Let iPass qualify, deploy and monitor your tele-worker, branch office and retail networks across over 150 broadband providers.



### MOBILE DEVICE MANAGEMENT

Keep laptops, smartphones and handhelds operational, up-to-date and safe as part of the Internet connection process.

- **Track Devices.** Identify and track your remote and mobile devices—even when they aren't connected to the network.
- **Update Mobile Systems.** Remotely address common issues—automatically, such as updating out-of-date software, correcting configurations and wiping stolen devices.
- **Validate Security.** Ensure that mandated endpoint security measures are in place whenever devices touch the Internet.
- **Automate Management.** Gain the tools and expertise to automate routine management tasks.

### COST MANAGEMENT

Control the rising costs of mobile access in the face of new and expensive connectivity methods.

- **Shrink Expensive Ad Hoc Usage.** Reduce the need for individuals or departments to create their own expensive solutions.
- **Make Costs Predictable.** Eliminate surprise charges from heavy users through simple unlimited flat-rate pricing.
- **Lower Help Desk Costs.** Reduce end-user support load, leverage detailed usage reporting and remotely fix problem devices.
- **Reduce Management Resources.** Let iPass handle the contractual, administrative and technical details of weaving hundreds of networks into a single unified mobility management service.

### Mobile Device Management Leader

Analyst firm IDC placed iPass in the "Leadership" section of its Worldwide Mobile Device Management Enterprise 2007-2011 Forecast.

### DIVERSE SOLUTIONS THROUGH TOP-TIER PARTNERS

The iPass partner network comprises hundreds of solution providers, including some of the world's best-known telecommunications companies, systems integrators and value-added resellers. iPass and these trusted partners deliver sophisticated capabilities that are tailored for specific market requirements.

### TO LOCATE THE RIGHT IPASS PARTNER FOR YOU, VISIT:

[www.ipass.com/partners](http://www.ipass.com/partners)



# RAISE PRODUCTIVITY

REPLACE YOUR INEFFICIENT AND COSTLY PATCHWORK OF MOBILE SERVICES WITH A SINGLE SOLUTION COVERING:

## Sales Force

Eliminate productivity gaps between customer calls and improve responsiveness. Rein in out-of-control access costs from individual purchases.

## Traveling Management

Help executives and managers drive business results while on the move. Protect sensitive data on their handheld devices, even when they are lost or stolen.

## Home Workers and Day Extenders

Turn employees' laptops into fully enabled virtual offices, with secure high-speed links in the home and affordable broadband access across town and around the world.

## Branch Office and Retail Employees

Deliver high-performance applications to cost-effectively boost branch office productivity and improve retail customer satisfaction.

## Wireless Onsite Users

Maintain policy enforcement, management visibility and control as knowledge workers roam onto the corporate WLAN.

## SERVING GLOBAL ENTERPRISE

iPass and its solution provider partners deliver unified mobility management to more than 400 Global 2000 corporations and numerous government organizations. Nearly 2 million people at thousands of organizations rely on iPass services, including industry leaders such as: General Motors, Nokia, Reuters and six departments of the U.S. federal government.

*"We needed a solution that could provide our mobile workforce with fast, efficient service throughout Australia and Asia without disturbing their working practices. It had to be a reliable system that wouldn't break under stress. We found that in iPass."*

JOHN MCGIFFEN  
Service Delivery Manager, Simplot

## A Perennial Gartner Magic Quadrant Leader\*

iPass has been positioned as a leader in Gartner's Magic Quadrant for U.S. Managed Remote Access and Mobility Services every year since the report's inception in 2002.

FOR A COMPLETE LIST OF IPASS ACCOLADES AND AWARDS, VISIT:

[www.ipass.com/pressroom/pressroom\\_awards.html](http://www.ipass.com/pressroom/pressroom_awards.html)



\*"Magic Quadrant for U.S. Managed Remote Access and Mobility Services, 2007" by E. Paulak. Gartner's Magic Quadrant positions vendors in a particular market based on their vision and ability to execute that vision. According to Gartner, leaders are vendors who are performing well today, have a clear vision of market direction, and are actively building competencies to sustain their leadership position in the market.

**IPASS IS TRADED ON NASDAQ  
UNDER THE SYMBOL IPAS**

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